

BENEFITS IN ACTION



Gaining Visibility...

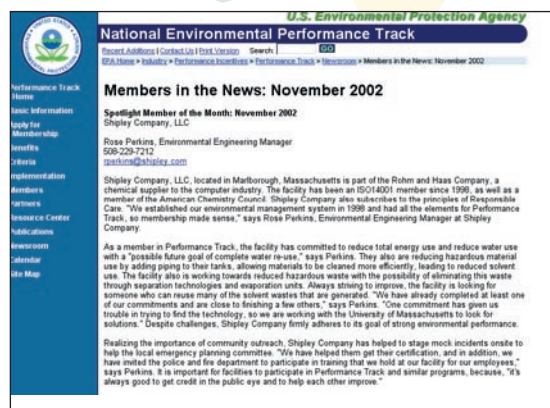
In the News

Whether in magazines, newsletters, or Web sites, Performance Track members are making news across the country. And news media coverage generates momentum for the program and lends credibility to members in their role as key environmental players.



On the Web

Performance Track members are frequently highlighted on the Performance Track Web Site and in the monthly P-Track News publication for members. For more information visit the program Web site www.epa.gov/performance-track



Through Signage and Branding

Specialty chemicals manufacturer Rohm and Haas displays its pledge to Performance Track with a prominent outdoor sign next to the company's name and logo at its Kankakee, IL, plant – successfully blending environmental stewardship with corporate identity.

